

# COSMETICS IMPORT REGISTRATION IN INDIA

Access to Indian Cosmetics Market

**India is set to be a USD 4 Billion cosmetic industry in 2030. We help global cosmetics manufacturers and brand owners comply with the registration requirements under the Drugs and Cosmetics Act and the Cosmetics Rules 2020.**



## Indian Market

India boasts a rich heritage in beauty and wellness, with a growing cosmetics market driven by the influence of Western trends and international beauty standards. The Indian cosmetic market, valued at USD 8.1 billion in 2023, is projected to reach USD 18.4 billion by 2032, growing at a CAGR of 3.2% from 2023 to 2032. This dynamic market presents immense opportunities for international brands looking to expand.

## Cosmetics Regulations

The Indian cosmetics industry is governed by the Cosmetics Rules 2020, which superseded the Drug and Cosmetics Rules 1945. The Central Drugs Standard Control Organization (CDSCO) under the Ministry of Health and Family Welfare (MoHFW) regulates the manufacturing, importation, and sale of cosmetics. Compliance with Bureau of Indian Standards (BIS) is mandatory, ensuring products meet rigorous safety and quality criteria.

## Cosmetics Import Registration Certificate

The import of cosmetics products into India is regulated through a registration system (online portal) by the Central Drugs Standard Control Organisation (CDSCO) to ensure the safety and quality of products placed on the market.

Once a cosmetic product is successfully registered via the online portal (the "SUGAM" portal), an Import Registration Certificate will be issued by the Central Licensing Authority, under Rule 13 of the *Cosmetics Rules 2020*, for the product's import into and use in India.

**\$2.27 bn** Indian cosmetics products market size projected by 2028  
**MARKET SIZE**

**4th** Largest beauty market in the world  
**RANKED**

## How can Intertek help?

Our regulatory experts support cosmetics manufacturers and brand owners with the cosmetic import registration process.

- Regulatory e-Sheet Service
- Gap Analysis
- Product Registration Service
- Regulatory Update Service
- Product Testing Service
- Facility Audit Service
- 3rd Party Inspection – TradeAble

## Our value added services

- Labelling and Packaging Compliance
- Cosmetic Product Safety Assessments
- Formula Reviews
- Training
- Advisory Support

## Why Intertek?

- Intertek is a global leader in Total Quality Assurance.
- Intertek is the pioneer of Conformity Assessments Programmes having introduced the very first over 25 years ago.
- Intertek has a dedicated team in the India that will guide you on every step of the process.

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